

✓ Homepage Checklist

Use this checklist to see what's already working well on your homepage and what needs to be improved.

Note that some of the items on the list need to appear on all pages, not just on your homepage.

	My homepage (and every other page) has a clearly visible logo.
	There's a shopping cart on every page of my site.
	There is a log in & registration link on every page of my site.
	There is an easy to find search box on every page of my site.
	The search box is well designed and easy to use.
	I have product images on my homepage, so it's easy to see what I sell.
	When I have sales & special deals, I promote them on my homepage.
	I display the payment options somewhere on my homepage.
	I provide shipping and delivery information on my homepage, or provide a link to this information.
	I provide a link to customer service.
	I provide shipping and delivery information on my homepage, or provide a link to this information.
	I have an FAQ page. (optional)