

## Checkout Checklist

This list will give you a chance to check your checkout!

	My customers have the option of checking out without registering.
	I show my customers where they are in the checkout process.
	The graphic design of my forms is simple, clean, and scannable (preferably in a single column).
	Every question in my forms is one that any shopper can understand.
	I make it clear to shoppers how they should fill in each field.
	I make it clear to shoppers where they can locate the information they need to fill out each field.
	I explain to shoppers why I'm asking for certain pieces of information (where relevant).
	My physical address appears on my checkout page.
	I provide a link to customer service on my checkout page.
	My checkout page has three trust seal (preferably including Norton).
	I provide my customers with delivery times.
	I have a page with all the purchase information clearly listed so customers can review it before they finalize the sale.